

**A Vision To Create A Backpackers / Boutique Accommodation / Cafe At Oke Bay  
 (Pronounced '0-Key'), Rawhiti (Pronounced 'Rar-fit-ee'), Northland For A Twin Purpose:  
 (1) To Fund Evangelism Strategies International (ESI) Initiatives Around The World  
 (2) To Evangelise The Thousands Of People From Around NZ And The World Who Walk  
 The Cape Brett Walking Track.**

The Lodge to be restored



Site of the proposed backpackers. At the moment we are calling this building Oke Bay Lodge.

Oke Bay is at Rawhiti, in the Bay of Islands, NZ. The trust owns lots 3,5,6. The land all around is either DOC or Maori land. Notice there is a beach on both sides of the property.



The road into the property.



Rawhiti is 25 minutes by road from Russell. 98% of the road is sealed. Rawhiti is 2.5 - 3 hours from Auckland, depending on traffic levels.

Auckland to Kerikeri is a 50 minute flight. Kerikeri to Rawhiti is 45 minutes by road.

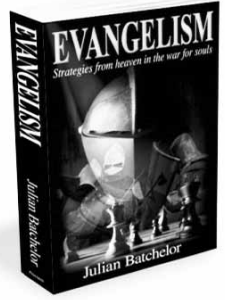




Hi, my name is Julian Batchelor. I am an evangelist with a vision. I have been in full time Christian ministry for nearly 30 years.

In the Early Church, 100% of believers were active in evangelism. Today it's only 2%. We are living in the Dark Age of evangelism, a fact about which most Christians are completely unaware. The light of evangelism in the West has all but gone out.

This is a tragedy beyond words, given that the mission of the Church is to evangelise the world.



By “evangelise the world” I mean that every person on the earth hears and understands the gospel message at least once. To read about what “evangelism” is and isn't, please [CLICK HERE](#).

By “mission” I mean the main thing, the priority.

What's the content of “the gospel” message ? [CLICK HERE](#).

To watch a video of the gospel message, please [CLICK HERE](#).

The truth is, the vast majority of non-Christians in the West are pouring into hell at death, never having heard the gospel once. And don't think you're one of the few Christians in the Western Church who is not sharing the gospel. If you are not regularly sharing it, 98% are just like you.

I have written a book about all this. To access free chapters of this book as PDF files, please visit [www.churchdnachange.com](http://www.churchdnachange.com). Click on 'resources' then 'seminar attendees' then use the password 'mark1615' then look for the section “Julian Batchelor's book on evangelism.”

**A**s a ministry, our strategy initially is to work with a small number of churches in NZ to find out how to mobilise the 98% who don't do evangelism. Once we succeed, we can help the Church in other countries around the world.

**I**f we can cause at least one church in each denomination to really succeed<sup>1</sup>, we'll attract the attention of other churches in the denomination, who'll want to duplicate the success in their church. This is how the vision will spread, and how the Great Commission will experience a resurgence.

What have we learnt so far? [CLICK HERE](#)

Attempting to mobilise 100% of the people in a local church to be active in evangelism is not a new thing, or a new FAD. It's simply a return to what was always meant to be - to how it was in the Early Church. It's a return to Jesus' command to go into all the world and proclaim the gospel (Mark 16:15). This command was given to all the disciples, and since we are all His disciples, it's given to us as well.

Once we find out how to mobilise everyone in a church for evangelism, and sustain them in it, then we'll bring other evangelists from around the world to NZ to impart to them what we've learnt. They'll come from Africa, Europe, America, Asia, India, NZ...from all over.

How does Oke Bay fit into this vision?

I poured all my life savings into purchasing this property in 2008 because I wanted to honour, value, and lift up the evangelists we bring here. When I speak of “evangelists” there are three types.

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<sup>1</sup> By success, I mean two things: (1) NUMBERS: seeing genuine growth in church numbers (as opposed to transfer growth), where the whole church is winning people to Christ, rather than just the pastor or those with the Ephesians 4:11-14 gift. (2) MATURITY: Seeing Christians grow in their faith and love for God as they step out in obedience to Jesus in evangelism.

## THREE TYPES OF EVANGELISTS

(1) *The “equipping” evangelists:* These evangelists are working at the ground level doing the hard yards motivating and equipping people how to spread or proclaim the gospel. Usually, they work for a pittance, live in shacks, drive old worn out cars, and are generally viewed by the general Church as being of little value. There are many reasons for this, and they are all explained in my book.

(2) *“Stage” evangelists:*

Billy Graham and Reinhard Bonnke are examples of this type of evangelist. Stage evangelists fare much better than the “equipping” evangelists and are typically well supported and sought after. This is mainly because they do the evangelism for the Church, and place no demands on the Church to do the evangelism.

(3) *The “do it myself” evangelists:* This third type of evangelist are those who just “do” personal evangelism. Their focus is not on mobilising others or doing stage evangelism. They just faithfully chip away reaching people with the gospel.

What are we to make of these three types of evangelists? According to Ephesians 4:11-15, if an evangelist is not mobilising others to proclaim or spread the gospel, they are not operating in the fullness of their God-given job description. The truth is, they are compromising it.

The Lord has called me to charge all evangelists to return to their God-given job description. This doesn't mean stage evangelists and do-it-yourself evangelists will stop doing what they are doing. It just means that if they are not already motivating and equipping the average layman to proclaim or spread the gospel as part of their ministry, they ought to.

All three types of evangelists but be doing evangelism personally (otherwise they will have no authority to teach others) but their new emphasis will be mobilising others. The few “equipping evangelists” who are already walking in their job description must be funded and backed with prayer.



## DOING THE MATHS:

Calling evangelists back to their Ephesians 4 job description is crucial if we want to see a resurgence of the Great Commission.

We must focus on mobilising the whole Church to evangelise the world. It is the quickest and most efficient way of completing the mission. God wants the mission completed (Matthew 24:14). Jesus wants to receive His bride (i.e. the Second Coming), but He won't until and unless His world has been evangelised.

For example, let's say NZ has a population of 5 million, and 5% are genuine believers i.e. 250,000. If each believer were to share the gospel *only once a week*, we could evangelise NZ in a blistering 20 weeks. You might be tempted to say “What difference to NZ would that make?” [CLICK HERE](#) to find out how Jesus would answer. His teaching on this is literally stunning.

## CELEBRATING THE COMING OF THE GOSPEL TO NEW ZEALAND?

In 2014, we are going to celebrate the bicentenary of the gospel coming to New Zealand. We've had 150 years to evangelise New Zealand, and still, 150 years later, the job has still not been done. In fact, it's virtually stopped. Rather than celebrating, we ought to be asking for forgiveness, mourning the fact that we've been disobedient for 150 years. In the past 150 years, millions of NZ citizens have perished in hell. They ended there simply because they didn't hear the gospel from the lips of a Christians. [CLICK HERE](#) to



watch a powerful video about what happens when we don't evangelise.

2014 ought to be the year when we seek God about how to equip and mobilise the Church in New Zealand to spread or proclaim the gospel, not just for a one off event, but the creation of a lifestyle of obedience. New Zealand is almost as unevangelised now as it was when first settled. Really, this is an indictment on us as a Church. Having reached over 25,000 people with the gospel personally over the last 30 years, I can safely tell you from first hand experience, upward of 95% of New Zealanders have never heard the gospel. New Zealand is now an unevangelised nation. It's a lost tribal group.

Therefore, I am asking you to partner with me in a vision. It's a vision to re-envision evangelists to return to their Ephesians 4 job description. But it's not just evangelists we must target. It's also church leaders.

The tragedy is this - because of the appalling state of evangelism in the West, the vast majority of **Church leaders** now see no need to train their people how to evangelise. As a consequence, the evangelists who DO recognise their call to equip and mobilise others feel redundant, like salesmen selling a product for which there are no customers.

Hence, not many evangelists today are mobilising or equipping. Many have given up. They have walked away from their calling. They have gone into business or real estate sales, or insurance, or become pastors, or gone to some other endeavour.

In short, many "equipping" evangelists have been severely discouraged.

## WHY PASTORS AND LEADERS ARE CRUCIAL

From the discussion so far, it's not hard to see that a big part of this vision to call evangelists back to their core business depends on pastors and leaders.

The fact is, evangelists can't get into churches unless pastors open the door.

So unless pastors are re-envisioned, and awakened, the Dark Age of evangelism will continue. So who will re-envision the pastors? Answer: evangelists with the gift. God has gifted them to do this. But first the vast majority of evangelists must themselves be re-envisioned. They must carry a God given burden to mobilise the whole Church for evangelism; they must rightly define key terms such as 'evangelism' and 'the gospel' and then in turn envision Church leaders.

## COMPROMISE

Today, sadly, if a pastor opened his doors to an evangelist, he can no longer be sure the evangelist would equip his people to spread or proclaim the gospel. Today's evangelists are under enormous pressure to compromise their God-given job description and many have succumbed.

Instead of training people how to proclaim or spread the gospel they have instead turned to teaching people how to build friendships with the un-churched, give a testimony, or invite people to church. Not that these 3 behaviours are wrong. Clearly they are not. All three are to be encouraged.

So what's the problem? There are two:

(1) Biblically, these three behaviours were never meant to be the core business of an Ephesians 4:11-14 evangelist. The core business of an evangelist is to equip motivate and mobilise everyone in the Church who doesn't have the gift of evangelism on how to evangelise.

(2) Nowhere in the Bible are these three behaviours portrayed as the core business of a Christian. We are called and commissioned in the Bible to higher things (e.g. prayer, social action, fasting, sacrifice, studying the Word, etc)

**chief of which** is to proclaim the gospel.

So what's the problem with the current day emphasis on



building friendships with the un-churched, giving a testimony, and inviting people to church? The combined effect of these three emphases is that they have made us like the world around us. Let me explain. For the purpose of recruitment, non-Christian clubs and associations devote a lot of time to building friendships with people outside of their club or association. They too give a testimony about what's good about the club. They too invite people to their club. The one thing non-Christian clubs and associations will not do is spread or proclaim the Christian gospel. Spreading or proclaiming the gospel is the unique feature of the community of the redeemed. Many non-Christians clubs and associations sing, do good works, and give money. Other religions certainly do these things and more, including praying, worshipping, fasting, and the like. The one thing they won't do is spread or proclaim the Christian gospel. With most churches, and most Christians, our unique feature, that of spreading and proclaiming the gospel, has been lost. In other words, the difference between the Church and non-Christian clubs and associations, and even other religions, is rapidly becoming unnoticeable i.e. we've lost our saltiness (Matthew 5:13).

To read about what's good about the concept of "friendship evangelism" and what is heretical, and how this concept is seriously undermining the Great Commission, please [CLICK HERE](#). So, what's the solution?



**F**riends, we desperately need to call all evangelists back to "equipping the saints" for the work of ministry. We need to get them back training their fellow Christians how to proclaim or spread the gospel. This is their God given job description. When they return to their core business, God Himself calls them "a gift" to the Church (Ephesians 4:11-14). In contrast, those not flowing in their job description are grieving the Holy Spirit (2 Tim.2:15).

## RE-ENVISIONING

It will be impossible to cause a resurgence of the Great Commission around the world without re-envisioning Ephesians 4:11-15 evangelists and without the re-envisioning of pastors and leaders.

It will only be when evangelists return to their God given job description and pastors are re-envisioned that the Great Commission will experience a resurgence and churches will begin to grow again, just like the Early Church.

This is what the vision God has given us is all about. It's about causing an awakening in church leaders and evangelists about the urgency and priority of the Great Commission.



Programs like Alpha have a vital part to play in the overall mix, and we want to retain them. However, with Alpha, participants watch Nicky Gumbel do the evangelism, while they look on. The biblical mandate is to mobilise everyone in a local Church to personally and regularly participate in evangelism, not watch someone else do it.

### THE VISION AT OKE BAY HAS 3 PHASES:

**PHASE 1:** Turn the existing building (Oke Bay Lodge) into a profitable cafe/boutique accommodation site AND to evangelise the guests who come to stay. Profits from phase 1 will fund phase 2.

**PHASE 2:** Build a purpose-built backpacker accommodation next to Oke Bay Lodge. Phases 1 and 2 will fund phase 3.

**PHASE 3:** On lot 6, we intend to erect a purpose built training facility for evangelists from around the world. When training is not going on, we'd rent the facility to corporates and others for training and retreats. This will in turn create revenue to help bring evangelists from poor countries to NZ.

## A GLOBAL VISION TO CAUSE A RESURGENCE OF THE GREAT COMMISSION.

This is the vision, and it's global. It's global because the crisis in evangelism is global. Now I'll provide some detail about Oke Bay and how the vision will work financially.



## PREAMBLE:

Oke Bay is situated at Rawhiti, which is a small coastal community comprising 300 people. During summer the local campground swells to over 800. [Read more....](#)



Oke Bay is famous for its crystal clear waters and marine life. [Read more...](#)

[See more photos here...](#)

Dolphins often swim close to the beach in Oke Bay.

To watch a video, [Click here \(part one\) and \(part two\)](#).



The land I own there, Lots 3-5-6, are situated at Oke Bay, which constitutes the start of the Cape Brett walking track. The surrounding land is either owned by DOC or is Maori land so it will never be built upon. This track is rated one of the 100 best tracks in the world. [See photos..](#)

Oke Bay is also rated as one of the 10 best beaches in Northland. [Read more....](#)

It is situated at the foot of Cape Brett peninsula. At the head of the peninsula is the world famous "hole in the rock" tourist attraction.

[Read more....](#)



## WHO VISITS OKE BAY?

There are seven types of people:

### (1) Track walkers:

Department of conservation statistics show in the 12 months 2008-2009, 3000 people walked the track. Walkers buy tickets to walk the track from DOC in Russell, then they travel 25 minutes to Oke Bay by car, and walk the track. There is no one at the beginning of the track to police who has tickets and who doesn't, so actual walker numbers are likely to be much higher than 3000. In 2011 track walkers were registered as 2221.

[Read more...](#)

### (2) Campers:

There is a camp ground at Rawhiti which attracts 500 campers over the Christmas holidays. [Read more....](#)

### (3) Boaties:

Oke Bay is a favourite hot spot for shelter for boaties, who anchor there in large numbers, especially in summer. [Read more....](#)

### (4) People visiting holiday homes:

There are holiday homes in the area which are available for rent. [Read more...](#)

### (5) Marae visitors:

Maori often hold hui at the Marae. [Read more....](#)

(6) Locals: There are 300 locals in the area.

(7) Runners: There is an annual running race in Rawhiti which attracts 200-300 runners. [Click here](#) for more...



## SOURCES OF INCOME FOR THE BACK PACKERS/CAFE:

There will be at least eleven sources of income:

(1) *Track walkers who want accomodation, meals at the cafe, and supplies for the walking track:*

In the period 1 June 2011 - 31st May 2012, 2,212 people walked the track. Before the economic downturn, the number was over 3000.



They pay \$30 per adult, and \$15 for a youth (11-17). Anyone under 10 is free. To stay in the hut at the lighthouse is \$12.20 and \$6.10 per night respectively.

**(2) Campers:**

We'd take any over flow from the camp ground or people who want more comfortable accommodation than what the camp ground offers. The cafe would be a place campers could come to chill out.

**(3) Boaties wanting to have some time off the boat:**

If boaties know there is a cafe / accommodation at Oke Bay, some will make use of the facilities. They'd row ashore and climb the steps to the cafe.

**(4) People visiting their holiday homes:**

There is no cafe or shop at Rawhiti so we'd capture this market as well.

**(5) Over flow of Marae visitors:**

We'd possibly take the overflow from the Marae and provide alternatives for people who didn't want Marae style food.

**(6) General grocery retail to the locals:** There is no shop at Rawhiti. At the moment locals have to travel from Rawhiti to Russell to get supplies. So there is an opportunity here.

**(7) Water Taxi:**

When people do the tramp some are too tired to walk back out so they order a water taxi to collect them from the lighthouse. The following is what is advertised on a brochure:



*"From Deep Water Cove you can take a water taxi back to Oke Bay. This must be pre-arranged through the local dive school and costs approx. \$35 per person per trip. There is also an option to be taken directly to the Cape Brett hut landing, which costs approx. \$50 per person, but this is all based on availability and numbers of people travelling."*

I have taken this water taxi. It has to come from a point on the coast a lot farther away from Oke Bay to get to the lighthouse so we'd compete with this service.

**(8) Profits from coin operated dryers and washing machines.**

**(9) Charging for internet services. Open an internet cafe.**

**(10) Corporate retreats:** Corporations and business people can have retreats and weekends at the Lodge. One of the rooms will function as a seminar room.

**(11) Christian retreats, leader's retreats, specialist weekend e.g. like the Alpha weekend away.**

## ACCOMMODATION TRENDS AND STATISTICS :

The number of people backpacking around NZ continues to improve in 2012 compared with figures in 2011. Compared with other accommodation groups (e.g hotels, camp grounds, motels, B&B etc), backpackers stay longer and spend more. **Read more...**

## WHAT OCCUPANCY RATE CAN WE EXPECT?

According to Statistics NZ, their summary is as follows:

*"Excluding holiday parks, the occupancy rate in May 2011 was 42 percent, up 2.3 percentage points compared with the rate in May 2010. Hotels had the highest occupancy rate (50 percent) in May 2011, followed by motels (41 percent), and backpacker accommodation (33 percent). Excluding holiday parks, eight of the 12 regions had higher occupancy rates in May 2011 than in May 2010. The Auckland region had the highest occupancy rate (58 percent), followed by Wellington (55 percent), and Canterbury (43 percent)."* **Read more....**

## HOW DOES THIS TRANSLATE INTO PROJECTED INCOME FOR OKE BAY?

We'd have accommodation for 8 backpackers (2 rooms with four single bunks in each) and one double room with a double bed and two bunk beds.

The price for each bunk bed would be \$50 per night, or potentially \$400 per night.

The double room would be \$110 per night, plus \$20 per child per night, or potentially \$150 per night. Total possible revenue would be \$550 per night x 365 = \$200, 750.00 p.a . 33% of \$200, 750.00 = \$66,624.00 p.a. 33% occupancy is the average for backpacker accommodation nationally. I have phoned several backpackers, explained our location next to the Cape Brett track foot traffic, and they all agree we are ideally and uniquely positioned to easily exceed 33% occupancy. Below is a table showing the projected income with various occupancy rates.

| Occupancy rate | Income p.a as a % of \$200,750 |
|----------------|--------------------------------|
| 33%            | \$66k                          |
| 40%            | \$80k                          |
| 50%            | \$100k                         |
| 60%            | \$120k                         |
| 70%            | \$140k                         |
| 80%            | \$160k                         |

#### HOW WOULD THE CAFE GENERATE PROFITS?

##### (1) In house guests:

12 beds with 100% occupancy p.a would result in 365 x 12 people coming to stay at the Oke Bay lodge, or 4380 people. 33% of this figure is 1445 people. If we were able to make an average of \$20 net income per person through drinks and food, and profits from coin operated washing machines and dryers, that's a further \$29,000 in income.

##### (2) Boaties visiting the cafe:

It's impossible to tell how many boaties would come ashore to spend money, but let's say we generate another \$5k net profit p.a. from boaties.

##### (3) Locals buying groceries and visiting the cafe:

Again, it's impossible to tell how much net profit p.a. we could generate, but let's say turnover was \$30k p.a. and 8% of this was profit. That's another \$2.4k.

##### (4) Marae visitors, holiday home visitors, and camp ground visitors.

#### SUMMARY OF POSSIBLE INCOME:

| INCOME STREAM                            | NOTES  | TURNOVER | GROSS PROFIT |
|--|--|----------|--------------|
| Accommodation                            | 33% occupancy with 90% profit  | \$66K    | \$59.4K      |
| Meals for hikers                         | 30% profit on food   | \$29k    | \$8.7        |
| Coin operated washing machine and dryers | 1445 people use the dryer and washing machine @ \$4 for a wash and \$4 for a dryer = \$8. 50% profit | \$11.56k | \$5.7        |
| Boaties using the cafe                   | It's impossible to tell how many we'd get. 30% profit.   | \$5k     | \$1.5        |
| Marae overflow                           | Accommodation  | \$5k     | \$5k         |
| Marae overflow                           | Meals @ 30% profit   | \$2k     | \$.6k        |
| Locals buying groceries                  | 8% profit  | \$30k    | \$2.4k       |
| Locals using the cafe                    | 10k p.a 30% profit   | \$10k    | \$3.3k       |
| Internet access for guests               | 60% profit   | \$10k    | \$6k         |
| Water taxi                               | 50% profit   | \$10k    | \$5k         |
| Kayak hire                               | \$20 an hour for 1000 hours. 100% profit   | \$20k    | \$20k        |
| Spa pool hire                            | \$10 per hour per person Calculate 1000 hours. 50% profit  | \$10k    | \$5k         |
|  |  | \$208k   | \$122.6K     |



The figures above have taken into account most of the costs associated with delivering the service, including repairs and maintenance of the building. The only other cost is tax, apart from salaries and wages.

#### HOW WOULD THE BACKPACKERS BE STAFFED?

We'd ask the Lord to raise up volunteers from within the Christian community who would come for short or long term service. Most churches have missionaries who either work within NZ or overseas on a voluntary basis. The three types of staff we need are:

1. A manager, probably a couple.
2. A chef / cook who can cook meals.
3. A cleaner

In return they would get free food and accommodation, so salaries and wages would be zero.

#### FINANCIALS:

ESI is a registered charity with the IRD, and has a board and treasurer. The charity number is CC43721.

As a ministry, we have four sources of income:

1. Preaching in churches
2. Speaking at conferences
3. Regular supporters.
4. Profit on the sale of resources.

Income from these sources is managed by a treasurer, Eleanor Goodall from Hamilton. As the director of the ministry, I have no access to the funds, without going through Eleanor.

Annual accounts are completed by a chartered accountant.

#### WHAT'S THE PLAN GOING FORWARDS?

I will be calling on the Christian community to donate their expertise, labour and time:

- Architect
- Town planning consultant
- Engineer
- Surveyor
- Plumbers
- Drain layer (TP 58)
- Electrician
- Builders
- Labourers
- Roofer
- interior designer
- Etc

What about materials? Who is going to pay for these?  
Where are they going to come from?

Again, we'll look to the Lord through the Christian community to purchase all the items needed to complete the project.

For example, if we need 3 toilet bowls, we'll cost these at the best possible price and then seek sponsors who can cover the cost of one or more of the toilets.

Once a quantity survey is completed, we'll have a list of the items we need.



## TIME LINE AND CRITICAL TASKS

| CHALLENGE  | COMPLETION DATE                | PERSON RESPONSIBLE  |
|--|--------------------------------|---|
| Concept drawings and elevations  | November 2013                  | Chris Redstone 027 346 9900<br>Email : <a href="mailto:architecturalelements@xtra.co.nz">architecturalelements@xtra.co.nz</a><br>To view the concept plans, <a href="#">click here</a><br>To view elevations, <a href="#">CLICK HERE.</a> |
| Get power on to the site   | November 2012                  | Julian 0274 76 44 30<br>Email: <a href="mailto:julian@esisite.com">julian@esisite.com</a><br>Jetesh 027 491 4564<br>North power 09 407 0700   |
| Have power board put on, check existing wiring                                   | November 2012                  | Paul Vince  |
| Get water to the site  | December 2012                  | We are using tank water at the moment but eventually we want to drill a well.<br>Sam, Kiwi well drillers 0800 822 822<br>Email: <a href="mailto:kevin@kiwiwelldrillers.co.nz">kevin@kiwiwelldrillers.co.nz</a>                            |
| Submit concept plans to council /negotiate plan with council for approval        | December 2012 to February 2013 | Jason Hewson 0800 366 898<br>Email: <a href="mailto:jason@hewsonplanning.com">jason@hewsonplanning.com</a>  |
| Survey the property to establish boundaries                                      | December 12 - Feb 13           | Paul Mason  |
| Start restoration the outside of the building.                                   | January to May 2013            |   |
| Put in a waste water system  | June - August 2013             | Julian to organise  |
| Earthworks: dig out a hillside to create car parks. Put in large retaining wall. | June to August 2013            | Julian to organise  |

## HOW WOULD EVANGELISM STRATEGIES INTERNATIONAL GIVE BACK TO THOSE WHO CONTRIBUTE TO THE PROJECT?

Those who contribute their time/expertise and finances to the project would be able to come and stay at the Oke Bay Lodge as guests (for free, apart from paying for their own food), proportionate to the extent of the time and money they invested in the project, as long as the timing of their proposed stay did not clash with the stay of someone already paying to stay. For example, if someone donated \$5000 in time / finances, and it costs \$150 a night to stay at the Lodge, they would have 33 nights in leu (i.e.  $5000 \div 150 = 33$ ). If you had a family of 6, and you wanted to bring them all, you'd use up 6 credits per night.

## ABOUT EVANGELISM STRATEGIES INTERNATIONAL, OR ESI FOR SHORT:

ESI is an interdenominational Christian ministry which has a vision to mobilise whole churches to evangelise the world.

The quickest and easiest way to understand the vision of this ministry and what God has called us to achieve is to [WATCH THIS VIDEO](#)

## FUNDING THE EVANGELISM MINISTRY:

Sadly, it's a fact that Evangelism ministries are the worst funded of all ministries. There are reasons for this, the main one being that the Great Commission has virtually collapsed in the Western Church. Evangelism, properly defined, is no longer valued much by the general Church. The general Church population is completely unaware this crisis even exists.

Turning the existing building into what I have proposed is a clear way of taking what we have in our hands and maximising it for God's purposes (Matthew 25:14-30; Luke 19:12-28). There is no cafe or shop in Rawhiti and accommodation is very limited, so in the absence of competition, this initiative would undoubtedly be profitable. We'd channel 100% of profits back into evangelism.

Is this ministry effective? Is God using it? To find out, please [click here](#)

#### **WHAT I WOULD LIKE YOU TO DO:**

I have the land, the building, and the vision. What I don't have is the capital to realise the vision. There are three things you can do:

1. Pray for this vision
2. Offer your skills and expertise for free. Come and stay for a while and help with whatever is needed. Love the beach! Text Julian on 0274 76 44 30 or email [julian@esisite.com](mailto:julian@esisite.com) or phone 09 833 5858
3. Partner with me by paying for items we need to complete the vision. Some items will be small (like a door handle) others will be large (like a \$25,000 septic tank).

Thank you. Together we can help reverse the appalling state of the Great Commission in the West.

Is this a Biblical vision? You bet it is! Read what Derek Prince has to say..



Dr Derek Prince.

“The supreme purpose of every true Christian Church,  
the chief duty of every Christian minister,  
the main responsibility of every Christian layman,  
is to present to all who may be reached,  
in the clearest and most forceful way,  
the basic facts of the Gospel of Christ,  
and to urge all who hear to make the definite personal response  
to these facts which God requires.

To this, the supreme task,  
every other duty and activity of the church,  
must be secondary and subsidiary.”

To read the chapter from my book about why other top scholars think this vision is biblical, please [CLICK HERE](#)

We have 3 web sites: [www.biblein11.com](http://www.biblein11.com); [www.churchdnachange.com](http://www.churchdnachange.com); [www.esisite.com](http://www.esisite.com)

To receive a PDF file of this document, so you can access all the hyperlinks, please email: [julian@esisite.com](mailto:julian@esisite.com)

*“God is not unjust; he will not forget your work and the love you have shown him as you have helped his people and continue to help them” (Hebrews 6:10)*